

President's Message: November 2025.



SFF President David Redd

We were all a new member to the club at one point, and I'm sure our experiences joining were all a little different. Each of us may have had some expectations when we joined or at least some questions about the club.

What if the club had a mentorship program to help meet new member expectations and provide some answers to their questions?

A mentorship program could foster the best possible experience for a new member for their first year with the club. The program would help increase new member retention by providing new members with a feeling of being valued and help them make connections with other members. The program would also help new members learn about Suncoast Fly Fishers' mission, our history and also our conservation efforts.

As for the mentors, experienced club members with knowledge of the club's history would prove invaluable. Casting level would not be important to the mentor roll.

So, with that being said, would you like to be a mentor? Would you like to help make new members feel welcomed and valued, help increase new member retention? If so, please contact me or talk to me at a meeting or outing. I look forward to hearing from you.

David