

President's Message: September 2025



SFF President David Redd

This month we will be hosting our second annual Lady Fly fishing tournament.

Tournament Director Samantha Tallyn and the board have decided to brand the tournament the "Lady Fly" and Samantha has had a new logo designed just for this tournament.

After a successful event last year, Samantha wanted to grow upon that success this year. She increased the budget, got more sponsors, and was able to attract more anglers for this year.

We will also have a stronger youth presence this year which is awesome, growing the next generation of lady fly anglers. As we go through these processes, we learn and try to improve for the future in an effort to grow the tournament even more.

By the time this message is published the tournament will have already been held and I know it will be another successful Lady Fly. I would like to acknowledge all of the time and effort Samantha has put into organizing this tournament. She creates a budget and presents it to the board. She solicits companies and organizations for sponsorships to raise the funds needed. She also accumulates auction items, arranges for a venue for the dinners, orders T-shirts, and promotes the tournament through social media along with help from her husband Wes.

Samantha has taken her idea of a fly fishing tournament for ladies and girls and has grown it into a successful and sustainable event. I look forward to seeing the full potential for this tournament.

Well done, Samantha!

David